

# 2025

Sponsorship  
Opportunities

AN

The Ninth Annual

# Evening

AT THE

# Ruins



A benefit for the American Canyon Community & Parks  
Foundation & Napa River Ecology Center  
a 501(c) 3 Non Profit Organization



## SUPPORTING OUR COMMUNITY

The 9th annual Evening at the Ruins fundraiser is just around the corner!

Mark your calendars for our most meaningful fundraiser yet, scheduled for Saturday, September 6, 2025. Building on the success of previous events, we have planned an unforgettable evening at American Canyon's most unique venue, the Old Cement Ruins.

Funding from previous Evening at the Ruins events has helped us launch the Napa River Ecology Center, Outdoor Connection Mobile Classroom, and create thousands of future environmental stewards through meaningful nature experiences.

This year's Evening at the Ruins fundraising efforts will help us empower more youth through nature, and expand environmental workforce development programs that expose kids to careers in the sciences.

We continue the growth and development of the Napa River Ecology Center. This incredible site will serve thousands of people from American Canyon and beyond through conservation, education, nature art, and science programs.

Anticipation for another Evening at the Ruins is high, and we have a limited number of sponsor opportunities and on-site tickets available. Please consider joining us in sponsorship, An Evening at the Ruins is our only major fundraiser of the year and is essential for expanding our impact in the community. To become a sponsor or to discuss the opportunities in more detail, please contact me directly at (707) 363-1915 or [janelle@acparks.org](mailto:janelle@acparks.org).

On behalf of our Board, our Members, and our entire community, we thank you for your support and consideration!

With Gratitude,  
Janelle Sellick, Executive Director  
American Canyon Community & Parks Foundation  
Napa River Ecology Center  
Non Profit Tax ID #47-3226686





# EVENT OVERVIEW

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## Date & Time

Saturday, September 6,, 2025

5:00 - 10:00 pm

The Ruins in American Canyon

## The Venue

Privately Owned Cement & Basalt Ruins

Former Standard Portland Cement Factory

Future Site of *Napa Valley Ruins & Gardens*

Rustic, Outdoor, Magical Atmosphere

## Event Highlights

**350 Guests from Napa County & Beyond**

**Sparkling Wine Greeting**

**Cocktail Reception**

**Premium Napa Valley Wines**

**Farm-to-Table Family Style Dinner**

**Silent & Live Auction with Fund a Need**

**Dynamic Entertainment**

**Music & Dancing**

**Sell Out Event in Previous 8-Years**

**Local, Regional, Federal Elected Guests**



# OUR IMPACT

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## What We Do

The Foundation protects the environment and supports youth through immersive nature programs & outdoor science education. Through year round programs and development of the Napa River Ecology Center *we inspire generations to build environmental curiosity, understanding, and respect for the natural world; and each other.*

## Event Proceeds Fund

The Outdoor Connection" Trailside Learning Center  
School based Environmental Education  
Teen Environmental Leadership & Mentorship  
Watershed Education Programs  
Trail Stewardship Programs  
Development of the Napa River Ecology Center  
Conservation and Restoration of the Napa River



## Our Impact to Date

- Serve public schools with free hands-on outdoor science programs
- Improve the environment through youth led conservation programs
- Improve equitable access to nature
- Improve mental health through nature experiences
- "Root" our families in nature
- Provide meaningful nature experiences for over 4,000 people each year
- Mentor teens in community and youth programs





# SPONSORSHIP HIGHLIGHTS

All TABLE sponsor packages include the following:

- Event Tickets & Premium Seating
- Premium Napa Valley Wines at Table
- Business Thank You Certificate
- Event Website Acknowledgment
- Separate Sponsor Check In
- Inclusion in Ruins Social Media & Press Package







## SPONSORSHIP LEVELS

Sponsor Levels	Donation	Event Tickets	Opportunities Available
Presenting Table Sponsor	\$13,000	10	2
Gold Table Sponsor	\$8,000	10	5
Silver Table Sponsor	\$4,000	10	6
Bronze Table Sponsor	\$2,000	2	10
Auction Sponsor	\$3,500	0	
Entertainment Sponsor	\$2,500	0	
Bar or Dessert Sponsor	\$1,500	0	
Transportation Sponsor	\$5,000	0	

# TABLE SPONSORSHIP



## PRESENTING SPONSOR \$13,000

- Presenting Sponsor acknowledgement and logo on Save the Date card
- Video presentation from stage
- Behind the scenes sparkling tour on Friday evening
- Full page acknowledgement in program
- Feature article in e-newsletter
- Sponsor recognition from podium
- Ticket package - One table of 10

## GOLD SPONSOR \$8,000

- Logo on Save the Date card
- Half page acknowledgement in program
- Business logo recognition on website
- Feature article in e-newsletter
- Sponsor recognition from podium
- Ticket package - One table of 10



## SILVER SPONSOR \$4,000

- Logo acknowledgement in program
- Business name recognition on website
- Sponsor recognition from podium
- Ticket package - One table of 10

## BRONZE SPONSOR \$2,000

- Business name acknowledgement in program
- Business name recognition on website
- Sponsor recognition from podium
- Ticket package - Two event tickets



# EVENT SPONSORSHIP



## AUCTION SPONSOR \$3,500

- Business or Family thank you in event program
- Thank you acknowledgement by auctioneer
- Website logo recognition on auction site -
- Social media promotion
- Name & logo in event slideshow
- Name on donor thank you posters
- Business thank you certificate



## ENTERTAINMENT SPONSOR \$2,500

- Website logo recognition on event website for 1-year
- Name and logo in event slideshow
- Thank you from event stage
- Social media promotion
- Name in event program
- Name on donor thank you posters
- Business thank you certificate



## BAR OR DESSERT SPONSOR \$1,500

- Website logo recognition on event website for 1-year
- Social media promotion
- Name in event program
- Logo on signage at bar or dessert table
- Donor thank you posters
- Business thank you certificate



## TRANSPORTATION SPONSOR \$5,000

- Website logo recognition on event website for 1-year
- Thank you from event stage
- Social media promotion
- Name in event program
- Logo on parking shuttle signage
- Donor thank you posters
- Business thank you certificate





# 2025 SPONSOR AGREEMENT



\_\_\_ Presenting Sponsor (\$13,000)

\_\_\_ Silver Sponsor (\$4,000)

\_\_\_ Gold Sponsor (\$8,000)

\_\_\_ Bronze Sponsor (\$2,000)

\_\_\_ Other Sponsorship (Please note type and value) \_\_\_\_\_

## Sponsorship Agreement

Name/Company: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number/Email: \_\_\_\_\_

### Please mail sponsor form & payment to:

American Canyon Parks Foundation  
101 West American Canyon Rd., Suite 508-102  
American Canyon, CA 94503

### Sponsorship Acknowledgements:

To secure a sponsorship of more than \$5,000 at least half is due at the time of signing the Agreement. The remaining half (50%) is due by July 6, 2025. Failure to make payment of the total owed by July 1st. will result in the immediate termination of the sponsorship agreement and all commitments made through this agreement are null & void.

Depending on the date of the sponsor agreement, some sponsorship opportunities may not be available. There will be no-rate compensation provided for missed opportunities.

Several sponsorship levels allow recognition of business logos. Businesses who wish to receive logo recognition shall provide high quality, camera-ready (EPS & JPG) logo within four weeks of signing the sponsorship agreement. Failure to gain sponsor logos in a timely manner may result in text recognition instead of logo recognition. Contact Janelle Sellick at (707) 363-1915 or [janelle@acparks.org](mailto:janelle@acparks.org) with any questions.

The American Canyon Parks Foundation is a 501(c)3 non-profit organization. Federal Tax ID #47-3226686